



MEDIA ADVISORY

Invitation to

GRADUATION CEREMONY FOR THE GARMENT INDUSTRY 'I AM PRECIOUS' CAMPAIGN FINALISTS

When: Friday 12 February, 2010 at 2.30 p.m.

Where: Van's Restaurant, #5, Street 102, (next to the Post Office) Phnom Penh

What: The 'I am Precious' garment workers design competition crowned its winners in late November last year. The aim of the campaign was to give recognition and value to the industry and raise the profile of the Cambodian garment workers. As part of their prizes the winners and the 20 finalists won a "Basic Pattern Making" training course so that they could continue to pursue their dream of becoming much needed designers in the industry. These young ladies have now completed successfully their course that run in January 2010.

On **Friday 12 February 2010**, a graduation ceremony for these finalists will take place at Van's Restaurant in Phnom Penh. The Cambodian garment industry stakeholders and organizers of the campaign will meet the finalists to congratulate them and celebrate the ending of this great and meaningful event.

This is an opportunity for press to follow up on the progress of the "I am Precious" campaign and to meet with the participants of this event and the workers who have gone through the training.

Who: Organizers of the campaign are industry stakeholders; CASDEC-Garment Industry Productivity Center (GIPC), Garment Manufacturers Association in Cambodia (GMAC), United Nations Development Programme (UNDP), and International Labour Organization *Better Factories Cambodia* (ILO-BFC).

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